

Rules & Regulations

MASTER ANGLER ALL TIME RECORD BREAKER CHALLENGE

1.1 The “Master Angler All-Time Record Breaker Challenge” (the “Challenge”) provides all participants of the Master Angler Program with a chance to win a half-day guided fishing trip scheduled for summer 2027, with an approximate retail value of \$500.00 (the “Prize”).

1.2 No substitutions or cash refunds permitted for any aspects of the “Prize”. The winner will not be entitled to other compensation. The prize is strictly non-transferable to another party and cannot be rescheduled to an alternate date.

CHALLENGE DETAILS

2.1 The Challenge begins on August 1, 2026 at 12:00 AM Central Time and closes on April 30, 2027 at 11:59 PM Central Time. (the “Challenge Period”).

2.2 Participants may enter the Challenge by catching any of the 30 eligible Master Angler species as a new all-time record. All eligible fish must be caught in accordance with the Master Angler Program rules and [Manitoba Angling Regulations](#). All participants, except those exempt, under the provincial regulations, must hold a valid 2026/2027 Manitoba Angling Licence.

2.3 Entries must be submitted through the standard Master Angler Program submission process. Submissions will be evaluated and approved as Master Angler catches according to standard program procedures. At the end of the Challenge Period, Travel Manitoba will review all approved and recorded catches above the size of existing [All-Time Record](#) catches. Participant(s) who have successfully established a verified new all-time record for any of the 30 eligible species will be deemed a winner which will

be announced on social media and contacted by email. Winners have 72 hours to respond before the prize is forfeited.

ELIGIBILITY

3.1 The Challenge is organized by Travel Manitoba and is open to all individuals participating in the Master Angler Program, with the exception of employees, contractors and board of directors of Travel Manitoba. If a winning participant is under the age of majority in Manitoba, the prize will include one parent or legal guardian, who must accompany the winning participant on the guided fishing trip at no additional cost to the winner.

3.2 To participate in the Challenge, you must hold a Master Angler account and submit a valid, verified catch that breaks an all-time record for any of the 30 eligible species listed on the Master Angler Program website. No separate registration required.

HOW TO ENTER

4.1 No purchase is required for Participants to take part in the Challenge. Participation occurs automatically by submitting qualifying Master Angler catches to the program.

PRIZES

5.1 Challenge winners will be determined at the end of the Challenge Period based on the approved all-time Master Angler records that are in effect at the close of the Challenge Period, following the standard Master Angler Program submission and verification process.

5.2 The Grand Prize is a half-day guided fishing trip scheduled for summer 2027, with an approximate retail value of \$500. The winner(s) must provide their own transportation to and from the fishing trip location, which will be within two hours of Winnipeg. **Airfare is not included, nor are any other travel, mileage or accommodation expenses.** The winner(s) must be

available on the selected date for the fishing trip and will be required to sign an acceptance agreement. If a winner cannot attend on the chosen date, the prize will be forfeited.

5.2 Acceptance of the Prize is subject to the winner (and, if the winner is under the age of majority, the winner's parent or legal guardian) agreeing to and complying with the terms and conditions applicable to the guided fishing trip and any third-party service providers involved in delivering the prize. These terms and conditions will be provided to the winner before the trip is confirmed.

5.3 To be eligible and to be declared a winner, a potential winner must meet all Challenge rules and the conditions of delivery of the Prize.

5.4 Only the winning participant(s) will be notified by email by Travel Manitoba.

DELIVERY OF PRIZE

6.1 Travel Manitoba must be able to reach the winning participant(s) by email within 72 hours of the notification.

6.2 If a winning participant cannot be contacted or is contacted but does not respond to claim his/her/their prize on or before the deadline or does not meet all of the Challenge rules and terms, Travel Manitoba the prize will be forfeited.

GENERAL RULES AND CONDITIONS

7.1 Travel Manitoba will not be responsible for any Challenge submissions (including video requirements) that are lost, corrupted, destroyed, misdirected, incomplete and illegible or delayed for any reason.

7.2 Travel Manitoba may at its sole discretion make Prize substitutions of equivalent kind and value to the Prizes in the event of unavailability of any of the Prizes for reasons beyond its control.

7.3 Any person who submits or attempts to submit a catch record in the Challenge by providing false and/or misleading information; and/or by any means which would prejudice other Participants in the Challenge, whether contrary to the Challenge Rules and Regulations or through fraudulent and/or illegal means will be automatically disqualified from the Challenge.

7.4 Travel Manitoba reserves the right to modify the Rules and Regulations of the Challenge without materially affecting the terms and conditions thereof.

7.5 The Challenge is subject to all applicable federal, provincial and municipal laws and regulations.

7.6 These Rules and Regulations govern the Challenge and must be followed. In the event of any discrepancy between these Rules and Regulations and any other material, these Rules and Regulations prevail to the extent of the inconsistency.

7.7 The value of the Prize(s) is not dependent upon the number of Challenge entries received.

7.8 The Challenge and the Challenge rules are exclusively governed by and construed in accordance with the laws of the province of Manitoba and any dispute shall be adjudicated in the courts sitting in Winnipeg, Manitoba.